Name: Mrs.K.Megalatha

Designation: Assistant Professor

Department: Commerce

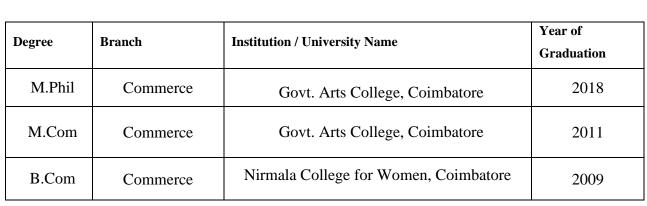
Qualification: B.Com, M.Com, M. Phil

Experience: Teaching: 4 ¹/₂ Years

Area of Specialization(s): Marketing

Email (Official ID): megalathapranesh@gmail.com

AcademicQualifications



AdditionalQualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year

ResearchGuidance

D	No. of Scholars	
Programme	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-



----NIL-----

Presentations in Conference

- 1. Supply Chain Management sector after Covid 2019, National level Conference organized by Rathinam College of Arts and Science.
- 2. The impact of Digital communications devices on face to face interaction in public spaces, National level conference organized by Navarasam College of Arts and Science.
- 3. Rural development through rural marketing, National Conference organised Dr.N.G.P.Arts and Science college.
- 4. Problems on rural entrepreneurship, National Conference organised by Dr.N.G.P.Arts and Science College.

Presentations in Seminar

NIL

Presentations inWorkshop

NIL

Participation in Faculty DevelopmentProgramme

- 1. Art of Writing research proposal and funding opportunities organised by Suguna College of Arts and Science.
- 2. Participated in the International Virtual FDP on "Personality Grooming Handling stress and Emotional Intelligence" Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023.

Conference / Seminar / WorkshopOrganized

NIL

Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop

NIL

Member in BoS

NIL

Membership in ProfessionalBodies

Name of the Professional Body	Nature of membership	Duration
-	-	

NIL	NIL	NIL

Text Books Published

Name of the Book	Published by	Year