

**Name:** Mrs.K.Megalatha

**Designation:** Assistant Professor

**Department:** Commerce

**Qualification:** B.Com, M.Com, M. Phil

**Experience:** Teaching: 4 ½ Years

**Area of Specialization(s):** Marketing

**Email (Official ID):** megalathapranesh@gmail.com



#### AcademicQualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.Phil	Commerce	Govt. Arts College, Coimbatore	2018
M.Com	Commerce	Govt. Arts College, Coimbatore	2011
B.Com	Commerce	Nirmala College for Women, Coimbatore	2009

#### AdditionalQualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year

#### ResearchGuidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

## Research Publications (Indexed)

----NIL----

## Presentations in Conference

1. Supply Chain Management sector after Covid 2019, National level Conference organized by Rathinam College of Arts and Science.
2. The impact of Digital communications devices on face to face interaction in public spaces, National level conference organized by Navarasam College of Arts and Science.
3. Rural development through rural marketing, National Conference organised Dr.N.G.P.Arts and Science college.
4. Problems on rural entrepreneurship, National Conference organised by Dr.N.G.P.Arts and Science College.

## Presentations in Seminar

NIL

## Presentations in Workshop

NIL

## Participation in Faculty Development Programme

1. Art of Writing research proposal and funding opportunities organised by Suguna College of Arts and Science.
2. Participated in the International Virtual FDP on “Personality Grooming – Handling stress and Emotional Intelligence” Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023.

## Conference / Seminar / Workshop Organized

NIL

## Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop

NIL

## Member in BoS

NIL

## Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
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NIL	NIL	NIL
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**Text Books Published**

Name of the Book	Published by	Year